

Peppa Pig World of Play
Jasmijn 13
2262 AN, Leidschendam



GRADUATION INTERNSHIP

Are you ready to graduate at the world of Peppa Pig?

We are currently looking for a graduation intern to join our team. Peppa Pig World of Play finds it important to have a diverse team and values the differences between everyone. With all the different perspectives in our team we get a lot of new knowledge to make the attraction even better! We offer you the opportunity to graduate and gain experience at Merlin Entertainments.

At Peppa Pig World of Play you need to be fully committed to deliver and at the same time research how we can give our guests the best time in our attraction.

You're able to make others enthusiastic about what we do and are up for a challenge! The things we do at Peppa Pig World of Play vary a lot. For example, at certain days you're walking inside of the attraction to satisfy everyone's needs to make their experience memorable and at other days you are busy doing your research behind your desk. In short, graduating at Peppa Pig World of Play will never be boring!

What are the ins and outs from your graduation internship?

During your graduation internship just researching isn't the only thing you will be doing at Peppa Pig World of Play. We have a lot of things to offer, for example getting the unique opportunity to experience how it is working for Merlin Entertainments. Peppa Pig World of Play first opened their doors at the start of 2022 which has given us some very valuable feedback already. But there's more!

For instance: How are we able to improve our guest satisfaction even more? How are we able to improve the customer journey? Do the products we sell at the merchandise store match the needs of our guests?

These are just a few examples of what your research question could be. With your supervisor you will decide what your research question and method will be.

To summarise everything you can expect, you will be involved in the daily operations we do as a team to maintain our guest's satisfaction at the highest level (1-2 days a week) whilst also doing your research. It is a great opportunity to discover what Merlin Entertainments and especially Peppa Pig World of Play has to offer behind the scenes and on a daily basis whilst being a host in the attraction!

What are the requirements to do your graduation internship at Peppa Pig World of Play?

- * You are studying leisure management/industry, commercial economics or communication studies.
- * You are socially strong. Approaching people doesn't scare you.
- * Your level of English is proficient.
- * You are at least 16 years old.
- * You're flexible when it comes to the working hours, the things you have to do during the day and are able to work during the weekends and/or (public) holidays.
- * You like working with children and are able to be a team player!

What do you get back in return for doing your graduation internship at Peppa Pig World of Play?

- * Great colleagues, fun drinks and events.
- * A unique research location at the Mall of the Netherlands which is easily accessible by train, bus and tram.
- * Free tickets to visit all Merlin attractions worldwide for you, your family & friends.
- * Discount at all Merlin attractions worldwide to buy merchandise, food & beverages and accommodation.
- * Salary to hourly rate depending on your year in school and the level of your graduation internship.
- * Partial compensation for the total distance
- * Flexible research/working hours (08:30 am until 20:30 pm).
- * Are you curious to discover more about Merlin Entertainments in general? You're always free to have a look at other locations to see what they might have to offer for you.

In short, do you have a passion for the Leisure industry? Does your research contribute to creating unforgettable memories for our guests?

If so, send your application to ppwopleidschendam@merlinentertainments.biz

